

AND

**ADDRESS** 

SALESPERSON

USA



## AGREEMENT MADE BETWEEN

## **WBBM-TV**

**CONTRACT NO. REV.** 1031-52075-1

**Cancellation Notice** 

Announcement 28 days

Required

prior notice

DATE PRINTED 02/15/13

22 West Washington Street, . CHICAGO IL 60602  $$\operatorname{\textbf{AND}}$$ 

WBBM-TV

PAGE <sup>1</sup>

AGENCY (OR SERVICE) ACTING AS AGENT FOR 342473 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME

LUC MEDIA

INDEPENDENCE USA PAC

25 Whitlock Pl SW Ste 201 575 7th St NW

Marietta GA 30064-3142 Washington DC 20004-1607

USA

CONTACT DEVON PRESCOD PRODUCTIUSA 02/18/13-02/24/13

LOCAL Maggie McWilliams Pol AGENCY EST. NO. PRODUCT 1300 SALESPERSON CODE

NATIONAL

BROADCAST SCHEDULE STARTING 02/18/13 AND ENDING 02/24/13 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

etrinions	SPOTS		TIME					TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	M-F	8	07:00A	09:00A	30S	02/18/13-02/22/13	CBS THIS MORNING	8	550.00	4400.00
2	M-F	4	08:58A	10:00A	30S	02/18/13-02/22/13	LET'S MAKE A DEAL	4	500.00	2000.00
3	M-F	5	09:58A	11:00A	30S	02/18/13-02/22/13	PRICE IS RIGHT 10-11AM	5	1200.00	6000.00
4	M-F	5	11:00A	11:30A	30S	02/18/13-02/22/13	2 NEWS AT 11:00	5	800.00	4000.00
5	M-F	5	11:28A	12:30P	30S	02/18/13-02/22/13	YOUNG & RESTLESS	5	800.00	4000.00
6	M-F	5	12:58P	02:00P	30S	02/18/13-02/22/13	THE TALK	5	800.00	4000.00
7	M-F	5	02:00P	03:00P	30S	02/18/13-02/22/13	JUDGE JUDY	5	800.00	4000.00
8	M-F	5	03:00P	04:00P	30S	02/18/13-02/22/13	DR PHIL	5	1000.00	5000.00
9	M-F	5	04:00P	04:59P	30S	02/18/13-02/22/13	JUDGE JUDY	5	1000.00	5000.00
10	M-F	5	05:00P	05:30P	30S	02/18/13-02/22/13	CBS2 NEWS AT 5	5	1600.00	8000.00
11	M-F	3	06:27P	06:56P	30S	02/18/13-02/22/13	ENTERTAINMENT TONIGHT	3	1800.00	5400.00
12	M-F	5	10:35P	11:37P	30S	02/18/13-02/22/13	DAVID LETTERMAN	5	1200.00	6000.00
13	M-F	4	06:00P	06:30P	30S	02/18/13-02/22/13	CBS2 NEWS AT 6	4	1600.00	6400.00
14	M-F	4	11:37P	12:38A	30S	02/18/13-02/22/13	THE LATE LATE SHOW W/CRAIG	4	400.00	1600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





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ITEM	DAYS	SPOTS PWK.	FROM	МЕ ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
15	Sa	2	12:35A	01:35A	30S	02/23/13-02/23/13	COLD CASE	2	400.00	800.00
16	Su	1	09:30A	10:30A	30S	02/24/13-02/24/13	FACE THE NATION	1	3000.00	3000.00
17	Su	2	10:35P	11:35P	30S	02/24/13-02/24/13	CRIMINAL MINDS	2	750.00	1500.00
18	Su	2	11:35P	12:35A	30S	02/24/13-02/24/13	C.S.I: MIAMI	2	550.00	1100.00
19	Su	2	12:35A	01:35A	30S	02/24/13-02/24/13	LEVERAGE	2	350.00	700.00
20	M-F	5	10:00P	10:35P	30S	02/18/13-02/22/13	LATE NEWS	5	3000.00	15000.00
21	Т	1	06:58P	08:00P	30S	02/19/13-02/19/13	NAVY NCIS	1	11000.00	11000.00
22	W	1	09:00P	10:00P	30S	02/20/13-02/20/13	C.S.I: CRIME SCENE	1	9000.00	9000.00
23	F	1	08:00P	09:00P	30S	02/22/13-02/22/13	CSI: NY	1	6000.00	6000.00
24	Su	1	05:57P	07:00P	30S	02/24/13-02/24/13	SIXTY MINUTES SUNDAY  Total Contract:	1 86	12000.00	12000.00 125900.00
						<u>Jan</u>	—— Billing Summary ————————————————————————————————————		<u>Total</u>	-
					Qtr 1	.00	125900.00 .00	GR	125900.00 AND TOTAL 125900.00	

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